Supplemental Appendix A: Inclusivity Coding Definitions

|  |  |
| --- | --- |
| **Title** | **Definition** |
| **Number of Images Viewed** | Number of individuals portrayed in imagery embedded in app content, not including individuals displayed in advertisements. |
| **Number of Images of People of Color** | Number of individuals portrayed in imagery embedded in app content who visually appear to not be Caucasian, not including individuals displayed in advertisements. |
| **Qualitative Assessment of Language Used for Racism** | Note absence or presence of language embedded in the app which demonstrates discrimination, prejudice, or bias against an individual or group on the basis of race. Include written example. |
| **Qualitative Assessment of Images Used for Racism** | Note absence or presence of imagery embedded in the app which demonstrates discrimination, prejudice, or bias against an individual or group on the basis of race. Include written example. |