An innovative concept mapping of the empowerment construct in dialogue with older people.

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Abstract

Empowerment has a central position in social work and services for older people. It gives meaning and provides a framework for a value orientation in which people gain or maintain control over decisions and actions affecting their health in relation to their process of aging. Measurements in this regard help to understand how empowerment manifests and comes about in social work. Operationalizing empowerment from the perspective of the target population is important to align with context specific interpretations of what empowerment means. This study aims at operationalizing psychological empowerment from the perspective of older persons in a systematic manner and in a way that gives voice to and creates opportunities for an empowering experience for these older persons. A design was chosen that is based on the concept mapping method, though tailored to accommodate the specific principles we assume in empowerment research and to align with target specific conditions that come to play with older persons. Three group sessions were conducted and a total of 28 older people participated. The results show an operationalisation of empowerment from the perspective of older people, with 58 statements divided over four components of empowerment; emotional, cognitive, relational and behavioural component. The context specific conceptualisation and operationalisation of empowerment that submerges, offers a helpful tool for social workers and the chosen methods seems to allow research participants to have empowering experiences by contributing.

INTRODUCTION

Psychological empowerment in social work

As discussed extensively in previous research, empowerment plays a central role in social work, either as an intended outcome or as a mechanism that can lead to the achievement of social work goals (IFSW 2014; Noordink et al. 2021, 2023; Van Regenmortel 2002). Measurements can help us better understand the extent to which social work actually leads to the achievement of these ambitions (i.e. Noordink et al. 2023).

Psychological empowerment is sometimes mistaken for individual empowerment, treating the concept as a personality variable, neglecting the fundamental contextual basis (Riger 1993; Zimmerman 1990; Christens 2019). However, psychological empowerment is inseparable from context, relations and interconnections (Zimmerman 1990; Christens 2012, 2019). Thus, measuring instruments should account for this multi-levelness in the operationalisation of the construct. Zimmerman (1995) laid the foundation for one of the most influential frameworks used to explain and study psychological empowerment by distinguishing between intrapersonal, interactional and behavioural components. The intrapersonal component refers to how people think about themselves and self-perceptions of control and one's competence in exerting influence (Christens 2012). It includes self-efficacy, motivation to control, perceived control and competence, and mastery (Zimmerman 1995; Christens 2012). The interactional component focuses on critical understandings of personal dynamics in social and political situations, of causality and affairs, and of societal injustices and power dynamics (Freire 1982; Gutierrez 1995; Speer
The behavioural component relates to actions taken to directly influence outcomes and to participation in the life of a community, particularly in democratic decision-making processes (Zimmerman 1996; Christens 2012).

Empowerment in research activities

The all-purpose and versatile interpretation of ‘empowerment’ brings forth a danger of losing its substantive value if we do not maintain a clearly defined theoretical framework as a starting point for research activities (Van Regenmortel 2002; Noordink et al. 2019, 2023). This ensures that people mean the same thing when they talk about empowerment. However, it is the people concerned who give meaning to how empowerment is interpreted and manifested in their lives. Empowerment as a context-specific construct deserves translations that aligns with the context and perceptions of the target population (Rappaport 1987; Florin and Wandersman 1990; Zimmerman 1995; Spreitzer 1995; Rogers et al. 1997; Akey et al., 2002). In summary, this means it is important to align it with clear theoretical frameworks and move towards context-specific operationalisations.

The socio-political level of empowerment also includes the responsibility of social workers to give people a voice, a responsibility that translates into social work research. Giving voice to people goes beyond merely involving them in the process of operationalising the construct to be measured. Empowerment principles in research suggest that opportunities for empowering experiences for service users should be created when the target population is involved in empowerment evaluation (Florin and Wandersman 1990; Cochran 1992; Wandersman et al. 2005; Fetterman 2005). The fundamental involvement of the target population in empowerment research can help them gain control over affairs and perceive a sense of influence in decision-making processes. Of course, the extent to which participants truly gain control and power depends on how the research is conducted (Florin and Wandersman 1990; Fetterman 2005). This also means that researchers’ and participants’ roles and positions in empowerment research can alternate and are not always static (Chavis and Wandersman 1986; Van Regenmortel et al. 2016). Rappaport (1987) emphasises this when describing how empowerment theory can self-consciously be seen as a world view theory, which means the target population are to be treated as collaborators and researchers can be seen as a participants (Rappaport 1985; 1987).

‘Silver Empowerment’: empowerment of older people

Empowerment is also a central concept in care for older people. It gives meaning and provides a framework for a value orientation in which people gain or maintain control over decisions and actions that affect their health in relation to their ageing process (Lloyd 1991; World Health Organization 1998; Van Regenmortel 2002; Maertens and Desmet 2015; Hupkens et al. 2016). Self-determination and empowerment are key to enabling older people to thrive in the face of age-related challenges, and ageing people need them to be able to maintain agency and control over their lives for as long as possible (Ng and Ho 2020).
When communicating about older people and conceptualising their care, it is common to encounter language that perpetuates negative stereotypes. Such language is the starting point for ageism and age discrimination (De Witte and Van Regenmortel 2019). Empowerment can counteract mechanisms of ageism that tend to frame ageing as a process of decline, dependency and vulnerability and reinstate a focus on older people’s strengths, power and opportunities. In this context, we refer to ‘Silver Empowerment’ that repudiates negative images of ageing (De Witte and Van Regenmortel 2023; Van Gorp 2013). Silver Empowerment emphasises the strengthening process of ageing in our society and the value of fostering connections in this regard. It also demonstrates that vulnerability and mastery can go hand in hand (De Witte and Van Regenmortel 2023).

In line with the previous paragraph about the importance of giving voice to the people, it is also important that older people be given a voice in the care process, participate in the empowerment process and be addressed as partners (Janssen 2010; De Witte and Van Regenmortel 2019; Holroyd-Leduc et al. 2016). Thus, empowerment measures can be valuable tools for social workers and organisations who work with older people, who have empowerment as an intended outcome or valuable mechanism, and who wish to better understand the extent to which this is achieved. The process of developing such measures should be preceded by exercises that give voice to the people concerned (i.e. the older persons) and give words to their perceptions and operationalisation of what empowerment entails.

This study aims to operationalise psychological empowerment systematically from the perspective of older people in a way that gives them a voice and creates opportunities for them to have empowering experiences.

**METHOD**

To operationalise empowerment systematically and methodically based on the perceptions of the target population, we applied a design based on the concept mapping method (Trochim 1989; Kane and Trochim 2007). We tailored that method to accommodate the specific principles we assume in empowerment research and to align with target-specific conditions that apply to older people. Thus, the design not only enables data collection and the achievement of other scientific goals, but it aims to create opportunities for participants to have positive, empowering experiences by contributing to and participating in research. However, available methods and procedures needed to be modified to ensure that participants take part based on a desire to really create an empowering experience (Noordink et al. 2023).

Concept mapping is a type of structured conceptualisation groups can use to develop a conceptual framework (Trochim 1989; Kane and Trochim 2007). A set of statements that ideally represents the entire conceptual domain is generated in a brainstorm with the target group. Aligning with target-specific conditions related to older people means that in consultation with specialist geriatric social workers, we have determined that a solely linguistic approach to data collection is insufficient to achieve our goals of conducting inclusive research and involving a realistic representation of the target group. The original
concept mapping method places great demands on the participants’ mental and linguistic abilities, which may be inappropriate for our target group. Instead, we used a design that can be considered a modified form of concept mapping. It includes alternative methods of querying participants that are supported by tools such as images or metaphors.

**Setting**

For this study, we choose to align with a pre-existing activity called ‘the narrative at the table’ that is offered weekly in three community centres in Nijmegen, the Netherlands. This activity focuses on facilitating a dialogue between older people about topics such as health, experiences and beliefs with the aim of having them learn from each other, get inspired and find recognition. The activity is hosted and moderated by a specialist geriatric social worker, along with a researcher (TN). Three sessions were organised, one in each of the community centres.

**Participants**

In total, 28 older persons participated in one of three sessions: 7 in the first session, 9 in the second and 10 in the third. All the participants were at least 65 years old; the average age was 83 and the oldest participant was 94. 24 of the participants (85.7%) were female.

The attendance of the participants was voluntary and not based on a medical referral. In consultation with specialist geriatric social workers, we determined that dementia was a contraindication for this study because all participants could not contribute equally if people with dementia were included.

This study was approved by the Ethics Review Board of Tilburg University under reference number TSB_RP541.

**Procedure**

**Brainstorm input and theoretical framework**

The moderators introduced the activity with a short presentation about the concept of empowerment. They did not use the word ‘empowerment’ but described the concept as ‘processes by which people can exert control over their lives and situations’. They then linked that idea to the ageing process and related challenges. The theoretical introduction was supported by the use of images that represent empowerment (e.g. a hand holding a marionette was used to refer to efforts to balance and control events, a person juggling several objects was used to refer to efforts to deal with several challenges simultaneously). These images were discussed in the group. The moderators concluded the introduction
by sharing a metaphorical story about a ship’s captain: the challenges he experiences whilst keeping his ship afloat and on course, how he collaborates with the sailors, and how he views his tasks as a captain.

By combining these strategies, we aimed to stimulate a narrative approach in which older persons share their stories and personal perspectives on what it means to exert control over their lives as they age and as such operationalise empowerment. A narrative approach seems explicitly suitable for this goal, as stories provide excellent insight into the insiders’ perspectives (Jansen et al. 2017; Robeyns 2016). Over 25 years ago, Rappaport (1995) linked a narrative approach to empowerment research and described the potential and value of this approach. Personal and collective narratives – which can be interdependent and reciprocal – can enhance the goals of empowerment by giving voice to both a person and the community to which they belong (Rappaport 1995).

After these methodical introductions, the moderators began a group discussion based on an opening question: ‘What is important to you in regard to being in control of your life and affairs?’

In this research, we chose to follow the theoretical framework put forward by Christens (2012), who built on and expanded the three empowerment components in Zimmerman’s framework (1995) – intrapersonal, interactional and behavioural – by adding a fourth, relational component. Christens (2012) followed the work of Speer and Peterson (2000) by renaming these components: the intrapersonal component became the emotional component, the interactional component became the cognitive component, and the behavioural component remained the same. The relational component relates to interpersonal transactions and processes that undergird the effective exercise of control and power (Christens 2012).

Although the worth of Zimmerman’s (1995) framework has been proven repeatedly in research and measures, we chose to align with and experiment with adding ‘relational empowerment’. There is great consensus in the literature that empowerment is by definition a relational construct (Zimmerman 1990, 1995; Christens 2012; Van Regenmortel 2002). However, to develop the possibility of operationalising the construct in a way that does justice to this relational dimension and contributes to possibilities of distinguishing this relational side in measuring instruments, it may be valuable to experiment with this fourth component.

Christens himself is cautious about the empirical clout of this new component structure, but he emphasises that this proposed relational addition in the study of psychological empowerment can open new lines of inquiry that have theoretical, methodological and practical significance (Christens 2012). Recent research suggests that this component structure can help to emphasise how empowerment develops and is exercised within and through relationships (Rodrigues et al. 2017; Miguel et al. 2015; Cheryomukhin and Peterson 2014; Langhout et al. 2013). We hope that this research contributes to a better understanding of how making relational empowerment explicit in operationalisations and frameworks for measuring instruments supports capturing relational aspects of empowerment in measuring activities.
To align with a theoretical framework, we derived the opening question from a simplified version of Van Regenmortel's definition of empowerment (2002). Subsequently, to link to theoretical conceptualisations of psychological empowerment (Zimmerman 1995; Christens 2012), we formulated follow-up questions that can be connected to this in terms of content. Those questions relate to every component of empowerment: the emotional component (e.g. To what extent do you feel able to do what people ask of you?), the cognitive component (Which life lessons or insights help you manage in life?), the relational component (e.g. How do your loved ones help you stay on top of things?) and the behavioural component (e.g. What actions help you influence decision making?).

**Brainstorm sessions**

The moderators were actively involved in the brainstorm session: they questioned participants, asked follow-up questions, solicited responses from other participants, asked for clarifications, actively summarised and asked for confirmation. This is important because a brainstorm session needs to be managed; one cannot passively wait for participants to share their opinions (Kane and Trochim 2007). In this process, the moderators regularly referred back to the metaphor they had used and they reshowed supporting images. After a moderator summarised and developed a statement, it was presented to the group for confirmation and written on a large whiteboard so everyone could read it and respond.

**Post-brainstorm sessions**

At the end of the activity, it was discussed and evaluated in detail. Then, ‘the narrative at the table’ activity was followed by a joint lunch. The researcher and social worker attended this lunch and used this opportunity to ask the participants to reflect on the activity. We chose to evaluate in a participatory manner through an open discussion and by participating in the discussion about the activity. No written data was collected here, as we did not want to burden the participants further.

To better understand the value of this activity as a way to give voice to older people and create an opportunity for them to have an empowering experience, the geriatric social worker and researcher (TN) extensively evaluated the process and outcomes of ‘the narrative at the table’ as a participatory method and the mutual collaboration between research and social work practice as a strategy to improve both. After each session, the process and strategy were assessed and discussed. Follow-up questions were altered if the evaluation so indicated. The substantiation given for each image was also altered if the evaluation of a previous session so indicated.

**Data analyses**

The statements that derived from the sessions were not deduplicated, as we believe that even small semantic variations and nuances can have great meaning. Given that the opening questions and follow-up questions are distilled from the theoretical framework of Zimmerman (1995) and Christens (2012) and
are thus based on the four components of empowerment, the data obtained from the group discussions was analysed deductively (Doorewaard et al. 2019). This means that for all the statements derived from the sessions, we determined which component best fit the statement. The four-eyes principle was applied by having two researchers individually assign each statement to a category, after which the results were compared and deviations discussed (Doorewaard et al. 2019). Atlas.ti was used to code, label and organise statements. The schematic representation that arose from this exercise then formed the starting point to look for common threads per component, by means of a thematic analysis (Braun and Clarke 2006).

RESULTS

A total of 58 statements were collected throughout the sessions and each was assigned to one of the four components. The results of this exercise were schematically categorised. However, this assignment is complicated. Although the four components of psychological empowerment each emphasise a different aspect of the construct, the elements in the statements are so interrelated that they are difficult to isolate, and it is difficult to attribute statements to only one component. For example, the way in which a critical understanding (cognitive component) of how interdependence with one's environment (relational component) leads to the decline of a sense of control (emotional component) illustrates how the different components interact within statements. This corresponds with conclusions from the literature that the components of psychological empowerment are inalienable and reduction at the dimension level is not recommended (Akey et al. 2000; Speer 2000; Zimmerman and Rappaport 1988). Nevertheless, when studying the statements, we tried to determine whether one component was more logically represented by the statement and assigned it accordingly.

The schematic representation then made it possible to look for common threads per component, by means of a thematic analysis. This forms the actual context specification of empowerment according to older people. In the search for these common threads, we were guided by the theoretical frameworks of psychological empowerment (Zimmerman 1995; Christens 2012). The naming of the elements within the four components of psychological empowerment was partly derived from or inspired by these theoretical frameworks. Other elements were named after context-specific literature related to older people. This leads to the following integrated display:

Table 1. Emotional Component of Empowerment
<table>
<thead>
<tr>
<th>Choice</th>
<th>Sense of control</th>
<th>Sense of value and usefulness</th>
</tr>
</thead>
<tbody>
<tr>
<td>Someone else may sometimes steer, but the ship is mine and I determine the route.</td>
<td>I think it's important that I get a say in how the support I receive takes place.</td>
<td>I want to feel useful.</td>
</tr>
<tr>
<td>I want to decide for myself about what I can do and remain in control.</td>
<td>I want to decide for myself about what I can do and remain in control.</td>
<td>I like it when people ask me for my opinion.</td>
</tr>
<tr>
<td>I want to be able to decide for myself what I do or don't do.</td>
<td>To feel in control of my life, it is important that I can make decisions for myself.</td>
<td></td>
</tr>
<tr>
<td>I think it's important that I can decide for myself, even if I can't do things myself anymore.</td>
<td>I want to arrange my own finances as much as possible.</td>
<td></td>
</tr>
<tr>
<td>I think it's important that I can choose what I cook or eat.</td>
<td>No one can help me all day, so I have to be able to manage myself too.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>I want to take responsibility for things that need to be done for me.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sometimes I want to slam my fist on the table when others think they can make decisions for me.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>To feel in control of my life, I want to stay in control of my finances.</td>
<td></td>
</tr>
</tbody>
</table>

Table 2. Cognitive Component of Empowerment
<table>
<thead>
<tr>
<th>Critical awareness</th>
<th>Understanding affairs and regulations</th>
<th>Self-knowledge and acceptance</th>
</tr>
</thead>
<tbody>
<tr>
<td>I need to understand the rules and agreements so I can live with them.</td>
<td>I want to understand how my banking and finances are going, even if someone else manages them.</td>
<td>Growing older also includes accepting that I can do less. That’s difficult.</td>
</tr>
<tr>
<td>I don’t need to be told something; I need to understand it.</td>
<td>I think it’s important to at least keep an overview of my money: what comes in and what goes out.</td>
<td>I map out my own life, but sometimes it doesn’t work out so well anymore.</td>
</tr>
<tr>
<td>As long as my brain still works and I still understand things, I can still do a lot myself.</td>
<td>As long as my brain keeps working properly, I want to be in control of my finances.</td>
<td>I am becoming increasingly dependent on others, and that is difficult.</td>
</tr>
<tr>
<td>I understand that dependence on others, such as taxis and support, makes me less in control of my life.</td>
<td>If I can’t manage it myself anymore, I want to at least understand what happens to my money.</td>
<td>I have to learn to accept my shortcomings as I get older.</td>
</tr>
<tr>
<td>The digitisation of the world makes it more difficult for me to stay in control in life.</td>
<td>I think it is important that I keep an overview of my affairs, such as money, subscriptions and obligations.</td>
<td>It is important that I learn to let go as I get older, even though it is painful.</td>
</tr>
</tbody>
</table>

Table 3. Relational Component of Empowerment
<table>
<thead>
<tr>
<th>The necessity of a supportive network</th>
<th>Collaboration competence and coordination</th>
<th>Dependence</th>
<th>Reciprocity and passing on a legacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>A supportive family is important to help and support me.</td>
<td>It is important that people in my environment consult with me about what is happening or should be done.</td>
<td>As I get older, it is more difficult to travel independently, and I become dependent on others.</td>
<td>I have a lot of stories to tell – for example, to my grandchildren – and I like that.</td>
</tr>
<tr>
<td>I need people around me so I can live a good life.</td>
<td>Others must give me the opportunity to remain at the helm.</td>
<td>I am becoming increasingly dependent on people and aid. That is difficult, but it’s also nice that it is possible.</td>
<td>I don’t just want to rely on my children, but I also want to be able to give something back.</td>
</tr>
<tr>
<td>Other people are important to my ability to stay in control of my life.</td>
<td>I think it is important that caregivers listen to what is important to me.</td>
<td>I sometimes feel like a burden in my environment.</td>
<td>I like that I can sometimes be of help to others too, as I have had many experiences in life.</td>
</tr>
<tr>
<td>As I get older, I sometimes feel lonelier. Family and friends are very important.</td>
<td>I like it when caregivers take into account my mannerisms and habits.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>My family and my children are very important for me to grow old meaningfully.</td>
<td>People help me stay in control of my life by helping me with the little things I can no longer do without taking over everything.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I can lean on family sometimes, and that’s nice.</td>
<td>Because others arrange things for me (such as taxis), it is easier for me to get somewhere.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I like to keep in touch with people through activities for the elderly.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Table 4. Behavioural Component of Empowerment

<table>
<thead>
<tr>
<th>Agency / the ability to act</th>
<th>Decision making involvement</th>
<th>Community involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Let me do the things I still can.</td>
<td>A lot is decided for me. It is important that I am involved in decisions.</td>
<td>Participating in activities in the neighbourhood, such as this activity, makes me feel good.</td>
</tr>
<tr>
<td>I like that I can still do my own shopping with some help from people around me.</td>
<td>I think it's important that I can still cook or choose what I eat and go shopping.</td>
<td></td>
</tr>
<tr>
<td>As long as I still have a sharp mind, I can do a lot myself.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**DISCUSSION**

This study shows how empowerment is operationalised from the perspective of older people and how they load the construct with meaning. This can form the starting point for the construction of context-specific measuring instruments that centre the perspective of the target population. This overview of how older people interpret empowerment can also be used as a conversation tool, an opening to meaningful conversations between older people and others about mechanisms by which they can exert control over their affairs. In this way, the results of this research can truly contribute to the professional practice of social work and offer social workers a framework for discussion and a means to give substance to a complex construct like empowerment.

**Context specifications for older people**

The thematic operationalisation per component closely matches the theoretical frameworks of empowerment. This is unsurprising, given that the search for context-specific interpretation is based on theory when formulating opening questions and association questions for the data collection. Nevertheless, the specific context provides insight into important aspects for older people. An integrated view of the most important themes and elements per dimension is displayed below.
Control over one's finances was a theme that was mentioned repeatedly and widely recognised. Almost all the respondents recognised that they had challenges and wishes related to understanding their own finances, sharing authority and control over them, cooperating with family, and desiring agency.

Another theme specific to older people is related to learning to let go and accept. Participants noted that ageing implies a decrease in competence and ability to act, or suggests a need for support with tasks that people used to be able to perform independently. It also refers to emotional processes that come into play as people age and their capabilities decline. Emphasising this point could increase the risk of ageism, but ignoring it does not acknowledge the grief and pain the participants report experiencing during the ageing process. The decline and loss that older people experience and the effects this has on them have been extensively described in the literature (de São José et al. 2016; Nicholson et al. 2012; Deeg 2010).

The importance of reciprocity

Another notable theme relates to reciprocity between older persons and people in their environment and addresses the strengthening potential that arises when older people can share and pass on insights and experiences to younger generations: passing on a legacy. Doing this contributes to a sense of usefulness and value, and it can form a natural counterargument against ageism, i.e. the notion that growing older is intertwined with vulnerability, loss of capabilities and other negative connotations (De Witte and Van Regenmortel 2023). This sense of value and usefulness also seems to be a specific operationalisation of how older people interpret empowerment. This aligns with earlier research into perspectives on empowerment in which ‘retaining a sense of worth’ and ‘having a sense of usefulness and being needed’ were core features of an empowerment conceptualisation for people with dementia (van Corven et al. 2021). The literature supports the importance of reciprocity for older people, as empowerment may contribute to reciprocity in relationships (Vernooij-Dassen et al. 2011; Westerhof et al. 2014; Huizenga et al. 2022). This can negate negative images that come into play when discussing older people and their dependence on their environment, a factor that was regularly mentioned by the participants and supported by the literature (de São José et al. 2016). In line with this, when combining insights from the cognitive and relational components, we emphasised the need to come to a critical understanding of how older people can maintain an overview of their situation, with critical awareness of the interdependence with their environment being central. Family members often play an important role in organising such an overview. Resigning themselves to such dependence seems to contribute to a sense of control for older people.

The empowering potential of modified concept mapping

Part of the aim of this study was to conduct research with empowering potential. In other words, contributing to and participating in this study should open doors to empowering experiences. To achieve this, we found it necessary to adjust methodological standards and conditions. In the data collection process, we emphasised meaningful conversation between the participants. Their process and dialogue were prioritised and the distillation of data was secondary.
The literature is clear about the importance of interpersonal relationships and social embedding in regard to empowerment. However, it is unclear how this relational dimension can best be made explicit in operationalisations of empowerment. Some researchers assume that the relational aspect is so incorporated and intertwined in the other dimensions that sufficient value is attached to it (Zimmerman 1995; Boomkens 2020). Others argue for the addition of relational empowerment as a fourth component, precisely to emphasise how power is developed and exercised through relations (Christens 2012) and how a sense of connection is needed to become and stay empowered (Christens 2019).

The addition of a fourth component seems to create possibilities to distinguish the relational aspect from more cognitive or emotional aspects in theory and item formation, which is part of what this study is about. It can provide a helpful tool when constructing scales. On the other hand, operationalising the intrapersonal, the interpersonal and the behavioural components with items that account for connectiveness and relational aspects might do sufficient justice to the value of the relational dimension of empowerment, aligning with the assumption that this relational aspect is incorporated and intertwined in the three components of psychological empowerment (Zimmerman 1990). Nonetheless, we found adding relational empowerment to be a helpful tool in the process of operationalising empowerment and emphasising important relational aspects from perspectives of older people.

**Strengths and limitations**

The open-ended character of empowerment (i.e. its ability to be interpreted differently by individuals or groups) makes it complicated to develop universal instruments. Even when operationalised together with the target population, the results cannot necessarily be generalised for other groups of people with comparable characteristics because other older people may define and operationalise empowerment differently. Nevertheless, the results of this study seem to give a good indication of the central themes and challenges that older people experience within the framework of empowerment and in the face of ageing. As such, these results can form a starting point for developing context-specific measures that align with the perceptions of the target population.

One limitation of this study is related to the challenge of assigning statements to components. The interdependence and inalienability of the components creates a risk of arbitrariness. Our awareness that different researchers might make other choices in the assignment led us to apply the four-eyes principle to the assignment. One might also ask how important the exact allocation is since the ultimate value is in the whole. Minor variances in allocation do not detract from the value of the final operationalisation. In relation to this, the framework we describe here – with four components, each symbolising a different dimension of empowerment – suggests that empowerment can be unravelled almost mathematically, in smaller logical units that form a coherent whole. This is at odds with the notion that empowerment is a complex, multilevel and multidimensional construct in which different principles constantly interact, interdepend and are intertwined. Such an unravelling is helpful for measuring, but it is important to emphasise that empowerment should be viewed as a holistic, layered and cohesive construct.
The data collection process was preceded by an introduction to the concept of ‘empowerment’. Critics may argue that this gave some degree of direction to the participants’ thinking process and thus influenced the data collection. However, our choice to offer a theoretical demarcation is legitimised by the knowledge that empowerment could become an all-purpose word to which everyone assigns a different meaning and thus lose its substantive value (Van Regenmortel 2002; Noordink et al. 2019, 2023).

Another limitation concerns the fact that this study did not systematically measure the extent to which the method was empowering for participants. We determined that an extensive evaluation with participants would be too burdensome for them, given the limited time we had together. The open nature of the activity that led to different participants every week also complicated possibilities for entering into a sustainable collaboration with the participants. This made it difficult to evaluate the activity or to involve the participants in the interpretation of the data and the valorisation of the results.

Another tension in data collection is related to the accessibility of research and thus the representativeness of the target group. Although we created interventions to increase accessibility (e.g. by adding images and metaphors), the method remains a cognitive, verbal exercise. This may not be feasible for everyone. For example, when the group was asked whether the formulated statement did justice to the discussion, it was common for one or two participants to zone out. It is unclear whether the latter exercise, in which the participants were asked to indicate individually to what extent they agreed with the statements, sufficiently compensated for this.

A final limitation is found in the methodological adjustments that were made to the original method of concept mapping. The adjustments were based on the desire to connect with the context-specific characteristics of the target group and focus on the empowering potential of research. Specifically, this means that we skipped the section in the regular concept mapping process in which respondents are asked to rank the statements in order of importance. This could have led to a prioritisation of the collected results and to gradation of the outcomes. Since our goal was not to prioritise the content of the operationalisation but simply to map the context-specific operationalisation of the construct, we asked the respondents to indicate the extent to which they identified with the statements in order to contribute to the representativeness of the statements.

Also, in the regular application of concept mapping, researchers use complex algorithms and computing techniques in the mapping process and in the process of assigning statements to a cluster (e.g. nonmetric multidimensional scaling techniques and hierarchical cluster analyses; Trochim 1989). We did not use these analytic processes. Instead, we chose to use a deductive approach in which we let the theoretical framework of empowerment form the mould. Furthermore, we believe that the efforts required for our older participants to arrive at data that could be analysed using these mathematical techniques are too burdensome for the target group and would not necessarily contribute to the quality of the results. Instead, we used a thematic analytic approach to identify the context-specific operationalisations of psychological empowerment. We believe that the importance of connecting to context-specific
characteristics of the target population and focusing on the empowering potential of research legitimises the necessity to make these methodological adjustments.

**Conclusion**

The results of this research offer valuable information for the professional practice of social work. They can help social workers better understand core elements, questions and challenges older people face in the process of acquiring, maintaining and exerting control over their affairs and situations as they age. Social workers can use this information to adjust their services, interventions and strategies accordingly. Even more, this overview offers social workers a framework for discussion, a conversation tool, and a means to give substance to a complex construct like empowerment in dialogue with people involved.

For research, the results provide insight into research methodology that can combine data collection with strategies that allow participants to have empowering experiences. It shows how adjustments to existing research methods can be made, how they can be legitimised and on what basis context-specific properties of such adjustments can be proposed. Finally, the results provide information about the advantages and disadvantages of such adjustments and how they can be balanced.

For the older people, the process was more important than the results. A closer look at the process suggests that participants had positive, empowering experiences while contributing to the research process. During the debriefing after the sessions, participants repeatedly indicated that they experienced recognition and acknowledgement when discussing experiences and insights associated with exerting control over their affairs. The researchers and social worker were asked to revisit this in the future, and some participants indicated they would appreciate being kept informed about the results of this study. Insights from the debriefing were interpreted to indicate that the chosen method could give participants empowering experiences, although additional research is needed to determine the extent to which this happens.

**Declarations**

No potential conflict of interest was reported by the authors.

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**References**


**Figures**
Figure 1

Conceptual model of empowerment from older peoples perspectives.