

KI Interview Guide

Date (mm/dd/yy): \_ \_ / \_ \_ / \_ \_ \_ \_

Location:  DN  HCM

Interview Number: \_\_\_\_\_

Participant ID and Age: \_\_\_\_\_

### **Key Informant interview Guide**

**Description:** This is an outline of the key informant interview guide. This is meant as a semi-structured, open-ended interview. Questions highlighted in grey are probes and may be asked if the key informant has not answered or touched on that topic. Participants will be asked to complete a pre-interview survey.

#### **Nutrition Shift**

*To start, I want to ask you about your knowledge and experience on how nutrition has changed in Vietnamese society. But before we get into that, I just have a couple of questions for you about your own personal experience.*

1. Childhood Diet History:
  - a. When you were a kid, do you remember what children drank [Probe: water, sweetened beverages, soda]?
  - b. What did kids eat and snack on then?
2. Children/grandchildren's dieting habits:
  - a. What do your children and/or grandchildren drink today [Probe: water, sweetened beverages, soda]?
  - b. What do they eat and snack on today?

*Now, let's talk more generally about what Nonmetallic restorative materials [composite] is happening in children's diet in Viet Nam today.*

3. What do most children in Viet Nam eat, drink or snack today?
  - a. What changes happened, if any, in the consumption of food in the area where you grew up and/or lived within the last 5 years?
  - b. In the last 10 years?
  - c. In the last 20 years?
4. Are there differences between what the children are eating today compared to 5 years ago? 10 years ago?
  - a. Probe: Before and After the Vietnam War? Or 50 years ago?
5. Since the Doi Moi reforms that opened Vietnam's economy to international markets, has there been a change in the types of food available in the markets today?
  - a. How has this changed since you were growing up?
  - b. What other factors do you think have contributed to this change in availability of food? [Probe: advertisement? Marketing?]

*Let's turn to children's diet in Viet Nam today.*

#### **Children's Diet**

6. So in general, who makes the choices about what children eat each day?
  - a. Probe: At home?

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- b. Probe: At school?
- 7. Are there school lunch programs?
- 8. How do children get to school? [Probe: walk/motorbike/cars?]
- 9. About how many hours of physical activity are children getting each weekday?
- 10. Are children getting enough physical activity at school? Afterschool? On the weekends?
  - a. If yes or no, can you elaborate on why you think this is?
- 11. Accessibility:
  - a. [If Urban] How accessible is junk food or soda in the city for children?
  - b. [If Rural] How accessible is junk food or soda in more rural areas of Viet Nam?
- 12. Who buys this food for children when they want junk food or soda?

**Children's Health**

- 13. What are the major issues in children's health in Vietnam today?
  - a. Probe: What do you think causes that?
- 14. There have been many reports on the increasing prevalence of childhood obesity in Viet Nam within the last few years; do you think this is an issue in the community where you live/work? [If no, skip to \_\_\_\_\_]
  - a. What contributes to the increasing childhood obesity epidemic?
  - b. What are the community and/or government doing to address this issue?
  - c. How aware are parents of this issue in your community?

**Gender differences in feeding practice**

- 15. What are the parents' expectations of what a healthy boy should eat?
- 16. What are the parents' expectations of what a healthy girl should eat?
- 17. In general, would you say there is a preference to give one gender more food or more money to buy food?
  - a. [Probe: what contributes to this practice?]

**Closing**

- 18. Is there anything I haven't asked you about the nutrition changes in Viet Nam and feeding practices that you think I should know?
- 19. Have you experienced this nutrition change in your personal life as a parent or grandparent? Can you tell me a little more about your experience?
- 20. Have you experienced childhood obesity in your personal life as a parent or grandparent? Can you tell me a little more about your experience?

*Thank you so much for sharing your thoughts and contributing to our understanding of the nutrition changes over time in Viet Nam.*